



How to Get Started:

Work with Group Sales Department to discuss the ability to set your organization up as a partner in our Corporate Employee Benefit Program to receive discounts on select events by using an assigned promotional code. This way you are able to provide the information to all employees or members of your organization in a timely and simple way. This will also allow for your organization to receive the group discount without having to organize a traditional group of 10-15 or more people. There is NO COST to set your organization up on this fantastic program!

How It Works:

We will provide you with a one sheet flyer that will have the following information:

- 1.) Promotional Code
- 2.) Event & Ticket Information
- 3.) Ordering Information
- 4.) Offer Expiration Date

*Individuals may purchase at their own discretion without a minimum ticket requirement and still receive the group discounted rate on select events.

How Can Employees Redeem their Discount?

- 1.) By using the assigned promotional code online at www.xlcenter.com/promo
- 2.) By calling and mentioning the promotional code through our phone center – (860)727-8010
- 3.) By visiting the XL Center Box Office (must have promo code printed off to use in box office)

*Please note that there is an expiration date for every discount code. The expiration date will be different for every show and will be included on any show information.

*Extra ordering fees will apply to all online and phone center orders. There are no additional fees on tickets purchased in person at the Box Office.

Ways we recommend to you to promote information:

- 1.) Email blast your database
- 2.) Post a flyer/order form on your intranet
- 3.) Include the info in a company newsletter
- 4.) Put up posters or flyers on location at your offices
- 5.) Social media pages
- 6.) Have the group sales manager come on-site to your company to sell tickets

*We can provide you with any pre-made flyers, templates, or images to help promote.

For More Information For Each Show Or General Questions About Working With Group Sales Contact:

Group Sales

Call – 860-548-2000

Email – GroupSales@XLcenter.com